







Social Media Content for ASEAN Prize 2021 Call for Nominations




(To be translated to national language as needed)


Please find supporting visual at this link: <http://bit.ly/2021ASEANPrizeSocialMedia>



Period	Activities	Visual
1 February FB/IG/LinkedIn	<p> Launching Post:</p> <p>The call for ASEAN Prize 2021 nominations is now open!</p> <p>This regional premier award acknowledges ASEAN citizen or ASEAN-based organisation that upholds ASEAN spirit and champions ASEAN way along with their inspiring works to strengthen the ASEAN Community.</p> <p>Check out the eligibility and submit your nomination to ASEAN Prize National Focal Points in your respective country before 23 April 2021. Learn more about the Prize: www.asean.org/asean-prize (link to PR)</p>	ASEAN Prize Promotional Video ASEAN Prize 2021 E-poster
Twitter	<p>The call for #ASEANPrize 2021 nominations is now open!</p> <p>This regional premier award acknowledges #ASEAN citizen's or ASEAN-based organisation's inspiring</p>	

	works to strengthen the ASEAN Community. Check out the eligibility and important dates: www.asean.org/asean-prize (link to PR)	
12 February FB/IG/LinkedIn	<p> Call for Nomination Reminder Post:</p> <p>Do you know anyone that deserves the ASEAN Prize 2021? It can be someone who works for community advancement, promoting regional integration and making exceptional contribution to ASEAN Community building efforts.</p> <p>ASEAN Prize invites nominations for outstanding ASEAN individuals and organisations of any background and expertise. Watch this video to learn more:</p>	Video DIR Lee Yoong Yoong on ASEAN Prize
Twitter	ASEAN Prize is open for nominations! Check the requirements by watching this video and submit your nomination!	
17 February FB/IG/LinkedIn	<p> Call for Nomination Reminder Post:</p> <p>Ms. Erlinda Uy Koe, a community leader and advocate of family-with-autism from the Philippines, was awarded the inaugural ASEAN Prize 2018 for her endless contribution to foster an inclusive ASEAN Community.</p> <p>In 2019, Dr. Jemilah Mahmood, a humanitarian leader from Malaysia, was awarded the ASEAN Prize for her inspirational dedication in providing humanitarian response to affected population within and beyond the region.</p> <p>Last year, ASEAN Studies Center-ISEAS Yusof Ishak Institute, a Singapore-based studies and research</p>	Photo Collage of ASEAN Prize Recipient 2018, 2019 and 2020

	<p>centre, was the Recipient of the 2020 ASEAN Prize for their long-standing contribution in promoting ASEAN awareness and regional cooperation. It was the first organization that won the Prize.</p> <p>Who'd be the next Recipient of the ASEAN Prize?</p>	
Twitter	<p>Meet the ASEAN Prize Recipients! We have an inspiring community advocate, a dedicated humanitarian leader and recently, one of the region's leading think-tanks that were awarded the Prize. Get to know them: bitly link to FB post</p>	
<p>3 March FB/IG/LinkedIn</p>	<p> Call for Nomination Reminder Post: Last year, the ASEAN Studies Centre-ISEAS Yusof Ishak Institute, a Singapore-based regional research and studies centre, was awarded the 2020 ASEAN Prize, making them the first ASEAN organisation to receive the prestigious regional award.</p> <p>Watch the video to understand how ISEAS' longstanding works promote regional integration!</p> <p>If you know an outstanding individual or organisation that you think deserves the ASEAN Prize, submit the nomination now: www.asean.org/asean-prize</p>	<p>Video of ASEAN Prize 2020 Recipient, ASEAN Studies Center, ISEAS Yusof Ishak Institute</p>
Twitter	<p>The ASEAN Studies Center @ISEAS Yusof Ishak Institute received the 2020 ASEAN Prize becoming the first ASEAN organisation to receive the prestigious regional award.</p>	

	<p>Know an individual or institution that deserves the Prize? Submit your nomination now: www.asean.org/asean-prize</p>	
<p>17 March FB/IG/LinkedIn</p>	<p> Call for Nomination Reminder Post: During the nomination process, the ASEAN Secretariat will only receive applications that are verified and endorsed by the ASEAN National Focal Points.</p> <p>Make sure your application meets the requirements in order to be reviewed by the distinguished Panel of Judging Committee.</p> <p>Learn the selection process here and submit your application for ASEAN Prize 2021 to ASEAN National Focal Points in your country: bitly/SelectionProcessASEANPrize</p>	<p>(Poster) Flow-chart of ASEAN Prize Selection Process</p>
<p>Twitter</p>	<p>The #ASEANPrize Judging Committee will only review nominations that are verified & endorsed by the ASEAN National Focal Points from each country. Make sure your submission meets the requirements for a chance to be included in the final selection round.</p> <p>Click to learn the selection process </p>	
<p>3 April FB/IG/LinkedIn</p>	<p> Call for Nomination Reminder Post: The search is still on! We are now in the last THREE weeks before the call for the ASEAN Prize 2021 nominations closes!</p>	<p>Poster of National Focal Points</p>

	<p>This regional premier award awaits the application of an outstanding ASEAN individual or organisation who deserves to receive the ASEAN Prize trophy and USD 20,000 prize money! This year's Prize will be officially bestowed in front of the ASEAN Foreign Ministers during the 54th ASEAN Ministerial Meeting in Brunei Darussalam.</p> <p>Send your nominations to the National Focal Points before 23 April 2021: www.asean.org/asean-prize</p>	
Twitter	<p>#ASEANPrize 2021 will be presented at the next meeting of ASEAN Foreign Ministers to an outstanding #ASEAN individual or organisation with excellent contribution to ASEAN's community building efforts.</p> <p>Submit your nomination before 23/4: www.asean.org/asean-prize</p>	
10 April FB/IG/LinkedIn	<p> Call for Nomination Reminder Post</p> <p>The deadline for ASEAN Prize 2021 nomination is right around the corner! If you know anyone or an institution who has worked extra miles in empowering communities, connecting the region, and promoting ASEAN awareness, nominate them for the ASEAN Prize 2021!</p> <p>Download and submit your nomination to ASEAN Prize National Focal Points before 23 April 2021!</p> <p>Good luck, people!</p>	Poster of all the ASEAN Prize Recipient
Twitter	<p>The deadline for #ASEANPrize 2021 nomination is right around the corner! If you know anyone or an institution who has worked extra miles in</p>	

	<p>empowering communities, connecting the region, and promoting ASEAN awareness, nominate them now!</p> <p>Send your nomination before 23 April.</p>	
<p>16 April FB/IG/LinkedIn</p>	<p> Call for Nomination Reminder Post:</p> <p><i>'Let's work together to make ASEAN a better place for all citizens.'</i> -Fuadi Pitsuwan, Founder of Surin Pitsuwan Foundation-</p> <p>Nominations to the ASEAN Prize is only valid for a particular year. If your previous nomination was not selected, you may renew your application and submit again.</p> <p>If you know a person or institution whose work makes great impacts to the community, support their cause by nominating them for ASEAN Prize 2021.</p> <p>Learn more from the ASEAN Prize FAQ, here: bitly/FAQASEANPrize</p>	<p>E-Poster of ASEAN Prize 2021</p>
<p>Twitter</p>	<p><i>"Let's work together to make ASEAN a better place for all citizens."</i> Fuadi Pitsuwan, Founder of Surin Pitsuwan Foundation</p> <p>If your previous nomination to the ASEAN Prize was not selected, you may renew your application. More from the ASEAN Prize FAQ: bitly/FAQASEANPrize</p>	
<p>21 April</p>	<p> Call for Nomination Reminder Post:</p>	

FB/IG/LinkedIn	<p>LAST call for ASEAN Prize 2021 nomination! Help ASEAN find an outstanding citizen or institution who makes an impactful difference to their community, promotes ASEAN identity and brings the people of ASEAN together.</p> <p>Send your nomination to your national focal point before 23 April 2021, at 5PM GMT+7. Follow the developments at: www.asean.org/asean-prize</p>	<p>Poster ASEAN Prize 'Last day for Nomination Submission of ASEAN Prize 2021)</p>
Twitter	<p>LAST call for ASEAN Prize 2021 nomination!</p> <p>Help #ASEAN find an outstanding citizen or institution who makes a difference to their community and promotes #ASEAN identity.</p> <p>Send your nomination before 23 April 2021, at 5PM GMT+7.</p> <p>www.asean.org/asean-prize</p>	